



2025 SELE D'ORO MEZZOGIORNO PRIZE CALL FOR PROPOSALS

**The Municipality of Oliveto Citra (Salerno Italy)
and the Sele d'Oro Prize Volunteering Organization**

In execution of Resolution no.68/378 issued on June, 10, 2025

ANNOUNCE

the 41th Edition of the del "SELE D'ORO MEZZOGIORNO PRIZE", articulated into the following sections:

- LITERARY ESSAYS
- EUROMED (for unpublished essays)
- JOURNALISM (in memory of journalist Michele Tito)
- BONA PRAXIS (focusing on development projects)
- BONA PRAXIS YOUNG (focusing on the development projects being promoted by youth between 18 and 35 years old, in memory of Professor Mario Raffa)

1 – PURPOSES

The Sele d'Oro Mezzogiorno Prize was established to provide an effective contribution towards the spreading of a new idea of Meridionalism that- even as it remains constantly focused on analysing the problems and the issues burdening or slowing down development, within a framework of persistent dualism– intends to highlight and enhance the potential of the specific areas of Southern Italy, the paths towards development having been started, the positive results having been achieved within the social, economic and cultural milieus, together with the desire for change expressed by the younger generations. In order to achieve such a purpose, the Sele d'Oro Mezzogiorno Prize intends to provide a formal award to literary essays, researches and previously unpublished essays, journalistic stories (for television on the Web or in print) being focused on the issues and on the perspectives for growth of the regions of Southern Italy within both the European and the Mediterranean contexts, as well as on development projects having significantly regional and repeatable features.

2 – SECTIONS

2.A – LITERARY ESSAYS

This section intends to provide formal recognition to a volume focusing on institutional, economic, social, historical and juridical issues of Southern Italy having been published between June 1, 2024 and May 31, 2025.

2.B –“Euromed” Prize – Previously unpublished essays

This section intends to offer formal recognition to an unpublished essay focusing institutional, economic, social, historical and juridical issues of Southern Italy having been penned by young authors being under 35 years of age on December 31, 2024. In case of essays edited by more than one author, the age parameter shall be extended to the whole of the working group. Dissertations, doctoral theses, specialization theses, as well as texts arising from research areas being promoted by Universities and cultural institutions, both in Italy and abroad. The management, following the nomination by the Jury of the Prize, shall publish the works having been awarded prizes within a dedicated volume, to be published in cooperation with the publishing partner of the initiative (the Rubbettino Editore publishing house).

2.C – The “Michele Tito” Prize

This section intends to offer formal recognition to a journalistic story focusing on the institutional, economic, social and cultural situation in Southern Italy, in Europe and within the Mediterranean area. The following kinds of stories are viable:

- one or more analysis and editorials, having been authored and published on Italy-wide daily newspapers or printed periodicals, between June 1, 2024 and May 31, 2025;
- one or more radio-television reports having been broadcast on national channels and/or Internet portals or websites, or having been produced for teaching or home video networks and having been broadcast or submitted to all the relevant distribution networks between June 1, 2024 and May 31, 2025.

2.D – The Bona Praxis Prize

This section intends to offer formal recognition to any given initiative focusing on the economic, social or cultural development being enacted in the regions of Southern Italy and featuring clear and recognizable elements of innovation and effectiveness, as well as being replicable. Initiatives and projects being promoted by public Institutions, by Associations of the Italian third sector, as well as by qualified cooperation, cohesion and solidarity institutions having been started or accomplished within areas of the Abruzzo, Basilicata, Calabria, Campania, Molise, Apulia, Sicily and Sardinia regions are all viable. By the same token, all the initiatives and projects having completed their activities within the first quarter of 2025 or undergoing their activities as the call for proposals herein has been published, while having been implemented or waiting to be implemented within the following sectors: Development of any given area, Environment, Tourism promotion, Cultural promotion and creativity, Enhancing cultural assets,

Legality, Increasing democratic participation, Research and Innovation, Technological and Productive Development, Administrative simplification and Services to Citizens.

2.E – The “Mario Raffa” Bona Praxis Young Prize

This section intends to offer formal recognition to an initiative focused on economic development, promotion and social inclusion or to cultural growth, having already been established – or still being established– in the regions of Southern Italy and featuring clear and recognisable elements of innovation, effectiveness, originality, and actual repeatability. The projects focusing on the following areas shall have prominence: environmental sustainability, recovering neglected areas, reusing pre-existing infrastructure, interventions to tackle youth-related issues, as well as particular skills and competences when creating employment is concerned. Initiatives and projects promoted by young people between 18 e 35 of age can be proposed by natural persons, individual companies, cooperative companies, partnerships, corporations, non-profit companies or other such companies having their headquarters or executive offices within the Abruzzo, Basilicata, Calabria, Campania, Molise, Apulia, Sicily or Sardinia Regions and being viable for the Prize.

In case of applications submitted by corporate subjects or associations, it is imperative that, upon the publication of the call for proposals herein, at least 2/3 of the members of the decision-making organs are under 35 years of age.

The proposals shall be assessed by a dedicated jury, made up by young persons between 18 and 35 years of age, who will assess the proposals and define, at their discretion, a ranking. The proposals having achieved the first, second and third place will be presented during one of the days of the 2025 Sele d'Oro Prize, at the end of which the winner shall be announced. The winning proposal will be able to enact advanced training activities together with the partners of the initiative.

3 – SUBMITTING APPLICATIONS

Taking part in the call for proposals is free. The material needed to submit the application shall be sent within a single envelope or parcel containing the following elements exclusively:

***for the “Literary Essays” Section**

- *The Application;*
- *Three copies of the volume (one which must be original);*
- *The abstract and the pdf file of the volume in electronic format and on specific media (USB sticks, CDs, DVDs).*

*** for the “Euromed” Section**

- *The Application;*
- *Three hard copies of the unpublished manuscript;*
- *The abstract and the pdf file of the volume in electronic format and on specific media (USB sticks, CDs, DVDs).*

***For the “Michele Tito” Prize Section**

a) Articles published on people

- *The Application;*
- *Five copies of the article(s) the participant intends to apply for the call for proposals with;*
- *The abstract and .pdf file of the article(s) in electronic format and on specific media (USB sticks, CDs, DVDs*
- *A statement, signed by the author(s) and containing the newspaper(s) and the date(s) the article have been published on.*

b) Radio and TV reports, audiovisual products having been distributed through home video or on the web

- *The Application;*
 - *Five copies of the report(s) having been submitted for the Call for Proposals (on a DVD for audio-visuals and on a CD for radio productions);*
 - *A statement, signed by the author(s), indicating the newspaper(s), channel(s) or station(s) the report(s) has/have been printed or broadcast, together with the broadcast/distribution date(s).*
- The reports and the audio-visual products having been disseminated in languages other than Italian will have to be subtitled or accompanied by a written translation*
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***For the Bona Praxis Prize Section**

- *The Application;*
- *A summary of the project, duly filled in and signed by the person in charge of the project or by another project representative.*

*** For the “Mario Raffa” Bona Praxis Young Prize Section**

- *The Application*
- *A summary of the project, duly filled in and signed by the applicant (in case of a natural person) or by the legal representative/owner of the or association.*

The relevant document **will have to arrive, through a registered letter with return receipt, or by courier, within and no later than Sunday, August 3 2025 (the postmark date shall not be proof of dispatch)**. The envelopes and parcels shall be sent to the following address: “Ente Premio Sele d’Oro Odv – c/o Comune di Oliveto Citra, via V. Emanuele II, n. 46 – 84020 Oliveto Citra (SA). **The applications having been sent or created in different ways than the aforementioned ones, being incomplete or sent after the deadline date**, shall not be taken into consideration, even if the failure to deliver it should be due to force majeure, to chance or to the action of third parties.

PLEASE NOTE – The application and the summary of the project (concerning the Bona Praxis and the “Mario Raffa” Bona Praxis Young Prize Sections), shall be filled in by using the application forms that can be downloaded from the website of the Sele d’Oro Prize (www.seledoro.eu) and from the institutional website of the Municipality of Oliveto Citra (www.comune.olivetocitra.sa.it) exclusively. The jury shall have the right to communicate with the participants during the pre-selection phase about the

more practical aspects of their projects and/or about the details which may have not been made sufficiently clear within the documentation.

The decision by the jury is final. Should no application or work prove adequate, the jury has the right not to announce a winner, entering into the minutes the reason for that. The jury shall have the final decision for everything not specified within the announcement herein.

4 – AWARDS CEREMONIES

The winners shall receive a communication in writing concerning the decisions by the jury and the ways the Prize shall be awarded in. The award ceremony for the 2025 Sele d'Oro Mezzogiorno Prizes shall be held in Oliveto Citra (Salerno, Italy) during the last evening of the event. The travel and accommodation expenses for the persons having won the award are to be met by the Sele d'Oro Prize Volunteering Organization.

5 – PUBLICITY

The announcement herein shall be published both on the website of the Prize (www.seledoro.eu) and on the institutional website of the Municipality of Oliveto Citra (www.comune.olivetocitra.sa.it), as well as by means of Press Releases to be sent to the main Italian information, radio and TV organs. Online copies of the announcement herein may be sent to Universities and both local and regional Administrations, as well as to both the national and the regional Italian Association of Journalists. Furthermore, the following documents will be made available on the website of the Prize (www.seledoro.eu) and on the institutional website of the Municipality of Oliveto Citra (www.comune.olivetocitra.sa.it):

- the application;
- the summary sheet of the project (for the “Bona Praxis” and Mario Raffa” Bona Praxis Young Prize Sections).

6 – FINAL CLAUSES

The participants shall ensure the originality of the works they submitted for the application and the truthfulness of the information they provided in the statement they attached to their publication. The material sent by the participants shall not be returned to them and shall be held within the Archive of the Prize. Taking part in the Call for Proposals implies the unconditional acceptance by the participants of all clauses and directions contain within the announcement herein.

Oliveto Citra, 10/06/2025

The Mayor and President of the Organising committee of the
Sele d'Oro Mezzogiorno Prize
Carmine Pignata

The president of the Sele d'Oro Prize Volunteering Organization
Vincenzo Cimmino